The world-renowned father of the Op Art movement, Victor Vasarely created three-dimensional experiences via two-dimensional artworks featuring bold colors and geometric shapes. With an “art for all” motto, Vasarely advocated for democratizing art by producing multiples and screen-prints and by integrating art into architecture and public spaces. His innovative use of optical illusions became popular in the 1960s and 70s, when Op Art permeated everyday life through design, advertisements, and architecture. Victor Vasarely: Op Art Master, from the collection of Herakleidon Museum in Athens, Greece, and organized by PAN Art Connections, Inc., comprises more than 150 Vasarely serigraphs, lithographs, gouache paintings, and drawings. Vasarely’s explorations of visual perception and spatial relationships are a source of inspiration for those interested in art, computer programming, architecture, and more.
Members Preview

An Eye-Popping Celebration

Friday, November 30, 5 – 7 pm

Museum members preview Victor Vasarely: Op Art Master and celebrate Andy McGivern’s Woodson Art Museum career. After 38 years as curator of exhibitions, Andy retires at year-end; join us in wishing him well!

Programs for Every Age

Art Babies: birth-18 months
Art Time for Tots: 18 months-4 years
Toddler Tuesday: 18 months-4 years
Art 4 You: 4 years
Art Kids: 5-12 years
Art 101: 13-adult
Studio Workshops: 13-adult
SPARK!: adults with memory loss & care partners
Art Beyond Sight: people with blindness/low vision

Call 715.845.7010 to register

Night Out @ the Woodson

Jump-start your winter weekends on the first Thursday of each month, when the Museum stays open until 7:30 pm – perfect for a date night, outing with family or friends, or solo indulgence. Engage with artworks on view, learn during Art 101, and try Hands-on Art for all ages.

Scholarship funds are available for youth and adult program fees thanks to the Wisconsin Valley Art Association. Call the Museum.

Cancellation Policy: Advance registration is required for all classes and other programs having the phone symbol. Places will be held only upon receipt of full participation fee. Fees are refundable (minus a 20% handling charge) up to seven days before a class begins. After that time fees are non-refundable unless there is a waiting list (refund minus 20% handling charge) or the program is cancelled (full refund).

Left page: Victor Vasarely, Untitled, 1981, serigraph

This page: Victor Vasarely, Taller-Or, 1968, serigraph

Both from the collection of Herakleidon Museum, Athens, Greece
Events & Programs

December 1  Saturday  1 – 3 pm
Art Park Open Studio
Bring the family to create imaginative black-and-white optical illusions, inspired by Victor Vasarely’s artwork.

December 6  Thursday  5:30 – 7 pm
Art 101/Hands-on Art
Op Art Exploration
Learn from a Museum educator how to re-create Op Art-inspired images for notecards, illustrations, and more. Create bold optical illusions, drawing from your imagination, fueled by artwork in the galleries.

December 13  Thursday  10:30 am – Noon
SPARK!
Bring a friend or loved one with memory loss for a social outing surrounded by visually stimulating and intriguing Vasarely artworks. Sharing gallery time sparks one-on-one conversation between participants and an accompanying friend or family member. Social interaction is followed by a hands-on art activity.

Programming for adults with memory loss is generously supported by Abbie Spire in memory of Dr. Lyman J. Spire.

December 18  Tuesday  10:30 am – Noon
Toddler Tuesday
December Designs
Little ones, 18 months-4 years, and accompanying adults sample art-making stations celebrating winter and snowflake patterns. This free, drop-in program includes a snack and story time.

December 19  Wednesday  12:15 – 1 pm
Art 101  Op Art Exploration
Try your hand at creating small-scale Op Art illusions – ideas for notecards and illustrations – with guidance from a Museum educator and inspiration from Victor Vasarely’s artwork.

Call 715.845.7010 to register
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 3</td>
<td>Thursday</td>
<td><strong>Art 101 Op Art Survey</strong></td>
<td>Learn about the evolution of Op Art and the artists who shaped the movement via this discussion with Museum educator Catie Anderson.</td>
</tr>
<tr>
<td>January 3</td>
<td>Thursday</td>
<td><strong>Hands-on Art Weaving Illusions</strong></td>
<td>Drop in and create a woven collage designed to trick the eye with its exciting outcome.</td>
</tr>
<tr>
<td>January 5</td>
<td>Saturday</td>
<td><strong>Art Park Open Studio</strong></td>
<td>All ages drop in to create a woven optical-illusion collage using colorful cardstock.</td>
</tr>
<tr>
<td>January 10</td>
<td>Thursday</td>
<td><strong>SPARK!</strong></td>
<td>Artwork in Victor Vasarely: Op Art Master encourages social interaction and engaging conversation between individuals with memory loss and an accompanying friend or family member, followed by a hands-on art activity.</td>
</tr>
</tbody>
</table>

Programming for adults with memory loss is generously supported by Abbie Spire in memory of Dr. Lyman J. Spire.
January 12  Saturday  1 – 4 pm

**Illusion Quilts Workshop**

Quilters long have been inspired by geometric design, incorporating light, medium, and dark values to develop striking compositions. Classic patterns include Log Cabin, Tumbling Blocks, and Rail Fence. Pat Gaska, author of *Visual Illusion Quilts*, guides adult participants through patterns that create dimension and depth in quilts and the construction of a small block that may be the starting point for your next work of art. Fee: $35 for members; $50 for non-members. Supply list shared upon registration.

January 15  Tuesday  10:30 am – Noon

**Toddler Tuesday**

*All Shapes and Sizes*

Toddlers, 18 months–4 years, and accompanying adults share hands-on art projects inspired by optical art. Little ones use colorful circles and squares to create whimsical images. This free, monthly drop-in program includes story time and a snack.

January 19-20  Sat. & Sun.  Noon – 5 pm

**Snow Sculpture**

**Cool Cube Illusion**

Team USA Snow Sculptors – Mike Martino, Tom Queoff, and Mike Sponholtz – carve an Op Art-inspired sculpture from a block of winter’s white stuff, their 29th year creating snow sculptures at the Woodson Art Museum.

January 16  Wednesday  12:15 – 1 pm

**Art 101  Op Art Survey**

Explore the rise and fall of the Op Art movement of the 1960s and 70s with Museum educator Catie Anderson.

Call 715.845.7010 to register

Scholarships available thanks to the Wisconsin Valley Art Association; call the Museum to inquire.
9:30 – 10:30 am  OR  11 am – Noon

**Art Time for Tots**
**Bend Out of Shape**
Little ones, 18 months-4 years, and accompanying adults explore bendy, twisty patterns in Vasarely artworks. Share movement, stories, and music in the galleries followed by hands-on art projects.

---

**January 24  Thursday  1 – 2 pm**

**Art 4 You  Bend Out of Shape**
Bring your child to this afternoon offering just for 4-year-olds with busy mornings. Explore bendy, twisty patterns in Vasarely artworks. Share movement, stories, and music in the galleries followed by hands-on art projects.

---

**January 24  Thursday  4:30 – 6 pm**

**Art Kids  Animated Illusions**
Children, 5-12 years, create barrier-grid animations inspired by Victor Vasarely’s work. Participants will make animated illusion viewers and experiment with various techniques to create designs for use in their viewers.

---

**January 25  Friday  10:30 – 11:15 am**

**Art Babies  Take Shape**
Bring your littlest ones, birth-18 months, to share music, stories, and movement in the galleries, followed by multisensory play in Art Park, the Museum’s interactive family gallery. Vasarely’s vibrant designs are sure to engage little ones. Baby gear, including prams, strollers, front packs, and blankets are welcome.

---

**January 26  Saturday  1 – 2 pm**

**Seeing & Not Seeing  Investigating the Foundations of Perception**
Why do we often perceive things that don’t actually exist, while sometimes failing to perceive what is plainly in sight? Join Emily J. Ward, University of Wisconsin-Madison assistant professor and director of the Visual Cognition Laboratory as she discusses the cognitive science of visual perception.

---

This page, left to right: Victor Vasarely, *Cardionévrose*, 1934, gouache on paper; Victor Vasarely, *Ond-Fire*, 1980, serigraph
All from the collection of Herakleidon Museum, Athens, Greece
February 2  Saturday   1 – 3 pm

**Art Park Open Studio**
All ages drop in to create cut-paper collages with a chess motif, inspired by Victor Vasarely’s *Echecs (fond rouge)* and *Echecs (fond bleu).*

---

February 7  Thursday   5:30 – 6:30 pm

**Art 101** Understanding the Art of Vision
Parts of the brain that help us see objects and connect them to what we believe them to be are referred to collectively as the visual brain. Increased visual multitasking and stress from digital technology are changing our visual brains, impacting our ability to interpret visual experiences such as optical illusion. Shiela Reaves, professor and director of Undergraduate Studies in the Department of Life Sciences Communication at the University of Wisconsin-Madison and a member of the UW-Madison McPherson Eye Research Institute, shares her research surrounding the intersections of neuroscience and the visual brain.

---

February 7  Thursday   5:30 – 7 pm

**Hands-on Art** Chess Musings
Drop in to create cut-paper collages with a chess motif, inspired by Victor Vasarely’s *Echecs (fond rouge)* and *Echecs (fond bleu).*

---

February 9  Saturday   10:30 am – Noon

**Art Beyond Sight**
Individuals with low vision or blindness join Museum educators for a multisensory visit to Victor Vasarely: Op Art Master galleries, followed by hands-on art making inspired by Vasarely.

---

February 14  Thursday   10:30 am – Noon

**SPARK!**
Individuals with memory loss and accompanying friends or family members gather for a Valentine’s Day social outing at the Museum. Time shared in galleries featuring Vasarely artworks sparks one-on-one conversation between participants, followed by a hands-on art activity.

---

*Programming for adults with memory loss is generously supported by Abbie Spire in memory of Dr. Lyman J. Spire.*

---

Victor Vasarely, *Untitled,* from the *Microcosmos* portfolio, 1979, serigraph, from the collection of Herakleidon Museum, Athens, Greece

Victor Vasarely, *Echecs (fond rouge)* and *Echecs (fond bleu)*, 1983, serigraphs, from the collection of Herakleidon Museum, Athens, Greece

---

Call 715.845.7010 to register

Scholarships available thanks to the Wisconsin Valley Art Association; call the Museum to inquire.
February 16  Saturday  1 – 3 pm

**Family Workshop**

Mixed-Media Op Art Wall Sculpture

Using geometric shapes and colors inspired by Victor Vasarely’s sculpture and public art, each family works together, designing and applying layers to create a low-relief wall sculpture. Fee: $5 per family.

---

February 19  Tuesday  10:30 am – Noon

**Toddler Tuesday**  **Vibrant Vasarely**

Little ones, 18 months-4 years, and accompanying adults share hands-on art projects – alive with the colors and hues of Vasarely’s optical art – during this free, monthly program.

---

Call 715.845.7010 to register

February 22  Friday  10:30 – 11:15 am

Art Babies  Voilà, Vasarely
Littlest ones, birth-18 months, build healthy habits and curiosity while sharing talking, singing, reading, and playing. Enjoy a Museum excursion featuring images, sounds, and stories inspired by Victor Vasarely: Op Art Master. Baby gear, including prams, strollers, front packs, and blankets are welcome.

February 23 – March 31, 2019
Celebrate Youth Art Month and the creative efforts of north central Wisconsin students in grades 5-8.

Exhibition Extras

Activity Guide  Full-STEAM (Science Technology Engineering ART and Math) ahead at the Woodson Art Museum! Explore the art (and math) of Victor Vasarely’s optical-illusion gems via this free guide, designed for all ages, in the galleries and at home.

Audio Tour  Get insights into Victor Vasarely’s artwork by listening on your smartphone or tablet; all free!

Art Park  Explore kaleidoscopes, gears, and puzzles in the recently re-imagined, interactive family gallery.

Watch It Change  Artist Bonnie Gale constructed Living Willow Dreams in the Museum’s sculpture garden in June. Enjoy this space for play, rest, or contemplation and watch it change throughout the seasons.

Call 715.845.7010 to register
From the Museum’s Collection

Regal Bearing
BIRD PORTRAITLE

Regal Bearing applies the tenets of portraiture to more than sixty artworks from the Museum’s collection. As with human portraits, the artists represented captured the essence of their subjects using a variety of formats, including a focus on single birds without backgrounds as well as the inclusion of habitat or attributes that help to characterize a species or place it in context. On view through August 11, 2019.

Discover the beauty of shorebirds – sanderlings, stilts, turnstones, whimbrels, yellowlegs, and others – through sculptures and works on paper from the collection. On view through August 18, 2019.

Experience newly acquired artwork by Childe Hassam, Joseph Cornell, Archibald Thorburn, Owen J. Gromme, and Joseph Stella. On view through August 1, 2019.

Vibrant silk-screens affirm Faust’s mastery of the medium and her knowledge of and affinity for birds and their habitats. Honored by the Woodson Art Museum as the Birds in Art Master Artist in 1999, she was the first woman and the first printmaker to receive this recognition. Anne designated the Woodson Art Museum as the repository for her artistic oeuvre, ensuring the Museum’s collection includes each of her screen-prints. On view through February 17, 2019.

Childe Hassam, The Haystack, 1885, oil on canvas


Anne Senechal Faust, Nemesis (3/17), 2003, serigraph on Strathmore Bristol

Jack Franco, Whimbrel, 1974, painted basswood

Remove along dotted line and post!
**Museum Hours**

Tuesday-Friday 9 am-4 pm
First Thursday of each month 9 am-7:30 pm
Saturday-Sunday 9 am-5 pm

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>10:30-11:30</td>
<td>Art Babies open</td>
</tr>
<tr>
<td>25</td>
<td>12:15-1 Art 101</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>11-Noon</td>
<td>Art Time for Tots</td>
</tr>
<tr>
<td>27</td>
<td>9:30-10:30</td>
<td>Art Time for Tots</td>
</tr>
<tr>
<td>28</td>
<td>12:15-1 Art 101</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>11-Noon</td>
<td>Art Time for Tots</td>
</tr>
<tr>
<td>30</td>
<td>4:30-6 Art Kids</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>11-Noon</td>
<td>Art Time for Tots</td>
</tr>
</tbody>
</table>

**Calendar of Events**

- **Art Babies:** Birth-18 mo
- **Art Kids:** 5-12 years
- **Art 101:** 13-adult
- **Studio Workshops:** 13-adult
- **SPARK!** memory loss
- **Art Babies:** Birth-18 mo
- **Art Time for Tots:** 18 mo-4 years
- **Toddler Tuesday:** 18 mo-4 years
- **Art 4 You:** 4 years
- **Everyone**

**Museum Open Hours**

- Tuesday-Friday 9 am-4 pm
- First Thursday of each month 9 am-7:30 pm
- Saturday-Sunday 9 am-5 pm

**Contact Information**

Leigh Yawkey Woodson Art Museum
700 North Twelfth Street | Wausau, WI 54403 | 715.845.7010 | www.lywam.org

Call 715.845.7010 to register
<table>
<thead>
<tr>
<th>DAY</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thursday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Saturday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Museum Hours**

- **Tuesday-Friday**: 9 am-4 pm
- **First Thursday of each month**: 9 am-7:30 pm
- **Saturday-Sunday**: Noon-5 pm

**Art Kids**:
- 5-12 years
- 13-adult
- Adults
- Everyone

**SPARK**:
- Memory Loss

**Art 101**:
- 13-adult

**Studio Workshops**:
- 13-adult

**Art Time for Tots**:
- 18 mo-4 years

**Toddler Tuesday**:
- 18 mo-4 years

**Art 4 You**:
- 4 years

**Art Babies**:
- Birth-18 mo

**Art Park Open Studio**

**Additional Activities**

- 10:30-Noon SPARK!
- Museum open until 7:30
- 5:30-7 Hands-on Art
- 5:30-7 Adult Art
- 10:30-11:15 Art Babies
- 10:15 Art Time for Tots
- 10:15 Art 101/Hands-on Art
- 6 Art 4 You
- 5 Art Kids: 5-12 years
- 4 Studio Workshops: 13-adult

**Special Events**

- New Year’s Day: Museum closed
- Christmas Day: Museum closed

**Contact Information**

Call 715.845.7010 to register.
Acknowledgments

Victor Vasarely: Op Art Master comes from the collection of Herakleidon Museum in Athens, Greece, www.herakleidon-art.gr; this One Source Traveling Exhibition was organized by PAN Art Connections, Inc.

The Woodson Art Museum thanks members, donors, grantors, and sponsors who support exhibitions and programs. BMO Harris Bank is the presenting sponsor of Victor Vasarely: Op Art Master. Educational support comes from Peter and Nancy Hessert. Exhibitions and programs are supported in part by a grant from the Wisconsin Arts Board with funds from the State of Wisconsin and the National Endowment for the Arts. Marketing supported in part by City of Wausau Room Tax funds.

Become a Member

Woodson Art Museum members receive first notification of programs through events calendars mailed to their homes before each exhibition opening; become a member to receive this benefit. Visit www.lywam.org/become-a-member or call 715.845.7010.